



2011 Annual Report

The **Friends for Animal Care and Effective Solutions (Utah FACES)** was created as an independent 501(c)(3) organization in early 2008 with the express purpose of benefitting the animals that come under the care of Salt Lake County Animal Services (SLCoAS). Our goal is to provide added resources to save lives, enhance adoption, rescue and reunion for the thousands of homeless animals that come to the shelter.

For 2011, Salt Lake County Animal Services staff successfully completed the challenge of becoming one of the first municipal shelters to achieve an official “No-Kill” designation, based on published ASPCA (Animal Society for the Prevention of Cruelty to Animals) standards. This remarkable accomplishment was reached with gratitude for the constant dedication of all shelter staff and supporters. More success in 2012!

Over the past four years, our shelter staff has been willing to do many innovative things to increase adoptions and rescues, and to save the lives of homeless animals. For example, they have instituted “free” adoption programs, seasonal adoption specials, and the housing of more than one animal per kennel. When the cat population exploded in the summer, the shelter staff moved several rows of kennels into the auditorium to make sure they were safely housed without euthanasia even being considered as a population control option. We commend and support them for their efforts. Indeed, Salt Lake County Animal Services was officially commended with a second consecutive, and very well-deserved, “Best of State” award in 2011.

Spay/Neuter Events

During the year, Utah FACES supported Free and Reduced Cost Spay/Neuter Clinics at the Salt Lake County Animal Services facility for cats in April and for dogs in October. This year, we succeeded in providing spay and neuter surgeries for a total of 112 cats and 26 dogs. This activity significantly reduces the number of unwanted and unnecessary kittens and puppies that will be born in our communities every year. These have been “Pre-registration Only” events that require a good working relationship with Salt Lake County Animal Services staff to publicize and spread the word about the events. There are many area vets and vet techs who volunteer their talents and are instrumental in making these events successful.

These clinics are so important that the FACES Board is considering ways to expand their impact by developing some type of continual emphasis throughout the year, possibly using vouchers. Announcements will be published as soon as final details are worked out.

Vaccination & Microchip Events

Utah FACES continued its emphasis on pet health and responsible pet ownership by continuing its Vaccination and Microchip event during the summer of 2011. This year, we delivered 209 microchips, 75 cat immunizations, 202 dog immunizations, and 242 rabies immunizations. Utah FACES feels these events are increasingly important in reducing the number of sick or lost animals that end up at the shelter. The Board is considering ways of expanding these programs to the extent that they could become available throughout the year as they are needed, perhaps in a similar program as is being developed for the Spay & Neuter project.



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Calendar Project

2011 was the second year for the Utah FACES Calendar project. Our 2012 calendar drew 242 photo entries, which was slightly fewer than in the prior year. However, we sold more calendars this year, nearly depleting our supply! The 2012 Utah FACES Calendar project should net nearly \$8,200 for our contributions to helping the animals!

PETCO Holiday Project / Support

The partnership between Utah FACES and the Sugarhouse PETCO grew this year. We were able to again participate in the PETCO Foundation's Tree of Hope holiday campaign while also promoting our calendar sales in the Sugarhouse PETCO facility. FACES was able to staff three days each weekend in December with Board members and volunteers to sell FACES calendars, meet and greet customers, and support the PETCO project. We also hosted a very successful and fun 'Pet Photos With Santa' session during the month. As a result, not only were we able to sell many calendars, we were able to make many new friends, and we will receive contribution support of about 70% of the funds raised in the Tree of Hope campaign at the Sugarhouse PETCO. We're confident that our partnership will be repeated each year!

All About Cats

In an effort to celebrate cats and to increase awareness of the growing need for adoptions and rescues in a county where hundreds of cats roam homeless and find their way into the shelters every year, Utah FACES held an "All About Cats" weekend, featuring dozens of cats available for adoption, a display and silent auction of cat-related items, some special presentations and training sessions about cats and their needs, and some general social time for visiting and talking about cats. The silent auction raised over \$950, and the adoption effort resulted in 5 adult cats finding their way into the hearts and lives of new forever families.

Doggie Olympics

Taking the lead from some news from other communities, Utah FACES leaders and volunteers staged the first Doggie Olympics in Salt Lake County. Spreading out in the Murray City Park, we hosted more than 50 dogs and their families to participate in special "Olympic" events, such as Obedience Baseball, Temptation Tower, Marathon Down, Musical Sit, Ball Lottery, Bobbing for Hot Dogs, Humpty Dumpty, Over-Under-Through, and Best Trick. Each event was judged by a special panel of volunteer judges; Gold, Silver, and Bronze medals were awarded, and a special "Best in Show" trophy was presented. Everyone had a great time and urged an even bigger and better event in 2012.

Spring Yard Sale

During the spring, Utah FACES Board members and volunteers gathered enough items to sponsor and deliver a wonderful Spring Yard Sale for 3 days. Even in some dreary cold and wet weather, over \$4,200 was raised to support the needs of Utah FACES projects with the animals at Salt Lake County Animal Services.



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Pride Week, Strut Your Mutt, and Neighborhood Pit Bull Day

Utah FACES participated in both the local *Pride Week*, *Strut Your Mutt*, and the *Neighborhood Pit Bull Day* activities, sponsoring a booth in each event. In addition, we also had a Pack in the *Strut Your Mutt* event, which enabled us to raise extra contributions on behalf of our work with the animals at the shelter. At Neighborhood Pit Bull Day, in addition to our Utah FACES booth, we provided a volunteer veterinarian to offer consultation in the event “Ask a Vet” booth .

Logo for Salt Lake County Animal Services

At the request of Salt Lake County Animal Services leaders, Utah FACES worked with a local designer to develop and present a new logo for use in Animal Services materials and publications.

Pittie Pride

In an effort to expand wholesome educational activities that present Pit Bull breed dogs as the loving and caring family pets so many families enjoy, Salt Lake County Animal Services and Utah FACES have held the Pittie Pride celebration. The event was sponsored by Utah FACES and was held this year in Kearns, a high intake area for Pit Bull type dogs. The event was FREE to owners of pit bull type dogs within the community. The event focused on resources that were made available to these owners and included immunization & microchip services, spay/neuter vouchers, toys, pet food, education and training advice. This was the first year for this event, but plans are being made for the 2012 Pittie Pride event.

Grants

- a. The Gail L. and Arthur E. Benjamin Foundation
The Benjamin Foundation’s Animal Rescue Group provided a 2011 grant of \$3,830 to continue the support of the shelter’s no-kill and customer service initiatives.
- b. The Doctorow Foundation
The Doctorow Foundation supported the mission of Utah FACES with a \$5,000 grant to support the acquisition of an Anesthesia machine and 3 Pulse Oximeters for use in the shelter’s vet clinic.
- c. No More Homeless Pets
The No More Homeless Pets/Best Friends Foundation awarded \$12,500 to Utah FACES to support the shelter in offering special help to the adoption and rescue programs that have been expanded and enhanced this year.
- d. The George Q. Morris Foundation
The George Q. Morris Foundation supported the Utah FACES Adopt-A-Kennel program with a \$1,500 grant in sponsorship of the first 3 dog kennels. This program has continued into its third year, designed to help Utah FACES continue developing new and better ways for helping the shelter with its adoption, foster, and rescue programs while working diligently to maintain its “No-Kill” efforts.



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No-Kill Initiatives & SLCoAS Shelter

Salt Lake County Animal Services staff accepted the challenge of becoming one of the first municipal shelters to achieve a “No-Kill” designation under the guidelines of the national ASPCA. With the support of Utah FACES and the SLCoAS Pit Crew, Salt Lake County Animal Services was able to increase the number of its adoptions, rescue, and foster programs throughout the year in the midst of faithful efforts to constantly avoid the use of euthanasia in every possible circumstance. During the summer and fall, the shelter was extremely pressed to serve the needs of over 400 cats that found their way into the shelter. When stress was getting too great to continue, some emergency “Furry Frenzy” events were jointly sponsored with the **Best Friends Network** and **No More Homeless Pets** to enable many very happy adoption and rescue relationships and eventually get the cat population back down to more manageable levels. The “No-Kill” status has been preserved and will continue to be very high on the shelter’s priority list.

Shelters for the Outdoor Doggie Play Areas

Utah FACES and the Pedigree Foundation Grant provided permanent canopies over portions of all three of the outdoor dog runs. This will enable shade in the hot summer sunshine and protective shelter from snow and rain so that dogs can be exercised more often and shown in adoption Meet-&-Greet sessions throughout the year, regardless of most weather conditions.

FACES also provided funds for the shelter to develop enhanced fencing protections around the outdoor doggie play areas so that there would be better vision barriers between the runs and a more attractive environment for the dogs, the play supervisors, and the many people who use these areas as Meet-&-Greet areas in the adoption process.

Stainless Steel Kennels for the Vet Clinic

Utah FACES provided a bank of much-needed stainless steel kennels to be used by the vet clinic staff for the medical/surgical recovery and isolation needs of animals in their care.

Additional Resources

Utah FACES is continuing to see growing benefits from becoming better known throughout the community during its nearly four years of growth. In 2011, Utah FACES was again selected to be included in both the Utah State Employees Charitable Contributions Campaign and the Salt Lake County Employees Caring Contributions Campaign.

Resource Allocations

In 2011, Utah FACES limited its administrative cost expenditures to just 5.3% of its total income. That left nearly 94.7% of its income available for use in supporting the animals. Since its inception in 2008, Utah FACES has spent only 7.4% on administrative costs, leaving a net of 92.6% for the animals. This ratio should continue to be extremely favorable since FACES pays no salaries to its all-volunteer Board,



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supports no employees, maintains no facilities, and limits its administrative costs to only those expenses and fees necessary to continue to do its not-for-profit business.

Future Projects

With a beginning balance of over \$55,750, including the \$1,225 balance in the Diji Emergency Medical Fund, Utah FACES is well positioned to move forward strongly in 2012. While the Board of Directors is pledged to continue to support spay/neuter clinics, immunization/microchip clinics, and the Diji Emergency Medical Fund, there are two big projects we continue to hope can become possible for the future of SLCoAS.

1. Utah FACES has hoped from its beginning that it could to raise enough funds to support the purchase of a unique D.A.R.T. Mobile for Salt Lake County Animal Services. This specially-built trailer would be able house and transport as many as 30-40 animals in some critical circumstances:
 - DISASTER
 - ADOPTION
 - RESCUE
 - TRANSPORT
2. The staff at SLCoAS has requested that Utah FACES consider helping them acquire a digital X-Ray machine that can be used in their Veterinarian Services Clinic. This would save substantial time in the treatment of injured animals and would avoid the constant necessity and extra expense of taking sick or injured animals to some other site where x-rays may be taken. This extra time and expense may sometimes mean the difference between life and death for the injured animal.

Both of these projects will cost upwards of \$40,000 - \$50,000 each. In these difficult times, such big expenses cannot be supported in the County's budget. Utah FACES hopes to find grants and other contributor sources that can enable these projects to succeed.

The Board of Directors is proud of its progress in 2011. We felt confident in our 2009 success when we raised more than twice what we had raised in 2008. Then, in 2010, our efforts resulted in more than triple the amount of resources we have generated to provide support for the animals we so fervently seek to protect and help to be healthy, happy, citizens in their new forever families. In 2011, we have seen more people becoming involved in our volunteer efforts, greater participation and success in our clinics, a very successful second-year calendar project, and even greater resources for the thousands of animals that come to the SLCoAS shelter needing help and support. We have already begun planning new and better ways of reaching out to our community for their help in more "No-Kill" efforts, more Spay/Neuter programs, more Microchip and Immunization efforts, and better education for responsible pet ownership. We thank all our many friends for an awesome 2011. We especially invite all animal lovers to "Like" us on our Facebook page and to check our website (www.UtahFACES.org) from time to time for updates and important information. Also, don't forget the critically important part – please continue to contribute your time, your energy, and your resources.